



SHARDA LAUNCHPAD

MONTHLY NEWSLETTER

OCTOBER 2025





Dr. Amit Sehgal
DIRECTOR, SHARDA LAUNCHPAD



Mr. Anurag Pandey
CEO, DST I-TBI SHARDA LAUNCHPAD

Foreword from the Director

October 2025 was a month of strong momentum at Sharda Launchpad, marked by the successful **Startup Demo Day '25** under **IgNIS 2.0** and the launch of **Wadhvani Liftoff '25**. These initiatives provided early-stage founders with a structured platform to refine their ideas, gain clarity, and strengthen their entrepreneurial direction through expert guidance and collaborative learning.

Our collaboration with **PUM Netherlands** brought a global dimension to the month, with insightful sessions led by international experts that enhanced our mentoring framework, evaluation practices, and overall ecosystem strengths. The ElevateX workshops, Train-the-Trainer sessions, and hands-on mentoring engagements added depth to our support system and enriched the learning experience for both founders and enablers.

We also take pride in the achievement of PulseLink Innovations Pvt. Ltd. for receiving \$5,000 in AWS credits, highlighting the growing impact of our startups. I express my sincere appreciation to our mentors, partners, and founders for their continued trust and contribution.

Dr. Amit Sehgal
Director, Sharda Launchpad

Foreword from the CEO

October 2025 was a defining month for Sharda Launchpad as we deepened our global collaboration through the visit of PUM Netherlands experts, Mr. Gilles Meijer and Mr. Cees Schoenmakers (physically). Their sessions on global coaching frameworks, startup evaluation, and innovation-driven practices added tremendous value to our ecosystem and strengthened the ElevateX initiative.

With 10+ mentoring sessions, 6+ outreach events, 11+ startups supported, and 4+ International Guest features the month reflected a surge in founder engagement and ecosystem visibility. We also celebrated the strategic partnership with RCB bionest Faridabad and progress of PulseLink Innovations Pvt. Ltd., awarded \$5,000 in AWS credits for its impactful tech solutions.

As we move ahead, remember: great ecosystems don't happen by accident — they're built by founders who show up, stay curious, and keep pushing forward. Let's continue shaping ideas that stand tall on a global stage.

Mr. Anurag Pandey
CEO, DST i-TBI Sharda Launchpad

Supported by:



EXECUTIVE SUMMARY

SUMMARY

October 2025 was a landmark month for Sharda Launchpad – DST i-TBI, Sharda University, marked by innovation, collaboration, and global engagement.

The month began with the grand success of **Startup Demo Day '25**, held under the banner of IgNIS 2.0. The event celebrated the spirit of innovation and entrepreneurship, bringing together visionary founders, mentors, investors, and ecosystem enablers under one roof. The Demo Day provided a vibrant platform for emerging entrepreneurs to connect, share insights, and explore new avenues for growth and collaboration.

Following this, the Orientation and **Launch of Wadhvani Liftoff (Self Serve) '25**, in collaboration with the Wadhvani Foundation, introduced the new startup cohort to a structured learning journey filled with expert mentorship, practical sessions, and growth opportunities designed to enhance startup readiness.

The month also featured the **Train-the-Trainer Program**, where global experts **Mr. Gilles Meijer and Mr. Cees Schoenmakers** conducted insightful sessions on global coaching frameworks, BMC preparation, and pitch deck creation, empowering mentors and educators with advanced startup mentoring skills.

Under the **ElevateX – Where Ideas Meet a Global Stage initiative**, Sharda Launchpad successfully hosted a Two-Day Capacity-Building Workshop and a Hands-on Workshop on Startup Mentoring & Evaluation, empowering founders, mentors, and incubators with actionable knowledge, global insights, and best practices to strengthen their entrepreneurial journey.

Adding to the month's achievements, Sharda Launchpad incubatee – **PulseLink Innovations Pvt. Ltd.**, founded by Akshay Tripathi, was awarded \$5,000 worth of AWS credits, recognizing the startup's innovation and dedication toward solving real-world challenges in the tech ecosystem.

Together, these milestones reaffirm Sharda Launchpad's commitment to nurturing innovation, empowering young founders, and building a globally connected startup ecosystem that inspires creativity, collaboration, and growth.

Strategic Insights this Month

10+

Mentoring Sessions

6+

Outreach Events

11+

Startups Supported

16+

Media Features and Campaigns

Supported by:

STARTUP DEMO DAY

SUCCESSFULLY CONCLUDED
STARTUP DEMO DAY '25 | IGNIS 2.0 (DAY-1)



The **Startup Demo Day '25**, held under the banner of **IGNIS 2.0**, was successfully concluded at Sharda Launchpad, celebrating a vibrant spirit of innovation, entrepreneurship, and collaboration. Organized by **DST i-TBI, Sharda Launchpad**, the event brought together visionary founders, mentors, and investors under one roof to showcase promising startup ideas and explore pathways for future growth.

The Demo Day truly embodied the theme **"Where Ideas Meet Opportunity,"** serving as a powerful platform for emerging entrepreneurs to connect with industry leaders, exchange insights, and discover avenues to scale their ventures.

The success of the event reaffirmed Sharda Launchpad's unwavering commitment to nurturing innovation, empowering young founders, and strengthening the startup ecosystem through continuous mentorship, engagement, and ecosystem-building initiatives.

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STARTUP DEMO DAY

SUCCESSFULLY CONCLUDED
STARTUP DEMO DAY '25 | IGNIS 2.0 (DAY-2)



Startup Demo Day '25 (IgNIS 2.0) was successfully concluded, marking an inspiring celebration of innovation, entrepreneurship, and visionary ideas. Organized by **DST i-TBI, Sharda Launchpad**, the event brought together a dynamic mix of founders, mentors, industry experts, and investors in an engaging online format on 8th October 2025. We extend our heartfelt gratitude to our esteemed panelists for their valuable time, expert insights, and thoughtful guidance that significantly enriched the discussions. Their contribution played a key role in illuminating pathways for emerging founders.

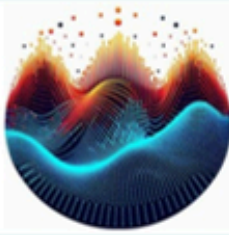
A big applause to all **participating startups** for their powerful pitches, creative problem-solving approaches, and remarkable enthusiasm. Each presentation truly reflected the spirit of the theme **"Where Ideas Meet Opportunity."** Your dedication and passion showcased the promising future of the startup ecosystem.

This event reaffirmed Sharda Launchpad's continued commitment to empowering young innovators, nurturing sustainable entrepreneurial growth, and building a globally connected startup ecosystem driven by creativity, collaboration, and real-world impact.

It also highlighted the importance of cross-disciplinary learning and the growing role of technology in shaping future-ready solutions. With such vibrant participation and shared aspiration for growth, Startup Demo Day '25 became a memorable milestone in our journey toward shaping next-generation entrepreneurs.

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ACHIVEMENTS



**PulseLink Innovations
Pvt. Ltd.**



AKSHAY TRIPATHI

**FOUNDER,
PULSELINK INNOVATIONS PVT. LTD.**

“ **Sharda Launchpad Incubatee PulseLink Innovations Pvt. Ltd. has awarded with \$5,000 aws credits** ”

Congratulations to **PulseLink Innovations Pvt. Ltd.**, a **Sharda Launchpad incubatee** founded by **Akshay Tripathi**, for securing **\$5,000 worth of AWS credits**. This achievement underscores the startup's commitment to technological innovation and steady growth in today's rapidly evolving tech landscape.

At **Sharda Launchpad**, we take immense pride in nurturing visionary founders and supporting them as they transform promising ideas into meaningful, real-world solutions. This milestone reflects the dedication, drive, and potential that PulseLink continues to bring to the ecosystem, further inspiring fellow innovators within our community.

Supported by:

ACHIVEMENTS



Sharda Launchpad is proud to announce its selection as a **Spoke Centre for Electopreneur Park 2.0**, an initiative by **STPI** under the **Ministry of Electronics & Information Technology**, Government of India. Electopreneur Park 2.0, Delhi, is expanding its presence across North India through a dynamic Hub-and-Spoke Model, inviting institutions to join this growing innovation network. Being chosen as a Spoke Centre marks a significant milestone for Sharda Launchpad and for the region's **innovation ecosystem**. This recognition strengthens our commitment to supporting electronics, deep-tech, and startup-driven advancements, while enabling greater opportunities for collaboration, incubation, and entrepreneurship across North India.

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INITIATIVES

INTERNATIONAL COLLABORATION AT SHARDA LAUNCHPAD GLOBAL EXPERTISE MEETS INDIAN INNOVATION



ElevateX
WHERE IDEAS MEET A GLOBAL STAGE

Organized by
SHARDA LAUNCHPAD DST i-TBI & PUM. Together we grow

Mr. Frans G. Stel
(Co-owner and Managing Consultant at Vennebroek Academic Services)

Mr. Gilles Meijer
(CEO ScoutinScience, Golden Egg Check, Investor Golden Egg Check Capital)

Mr. Willem J. Hoven
PUM Expert & CEO Toontibo

Mr. Cees Shoenmakers
(Senior Expert & Sector Coordinator) PUM Netherlands

Date: 28 Oct – 07 Nov 2025
Venue – Sharda University, Greater Noida

This week marks a remarkable milestone in our journey to build a globally connected startup ecosystem. **Sharda Launchpad** is proud to host an **International Collaborative Program in association with PUM Netherlands**, bringing together global experts, mentors, and innovators under one transformative platform.

Held from **October 28th to November 5th, 2025**, this weeklong initiative aims to bridge international mentorship with India's dynamic and rapidly evolving startup culture. The program focuses on strengthening incubation practices, accelerating entrepreneurial growth, and fostering sustainable innovation across sectors.

Through immersive sessions, expert-led workshops, and hands-on guidance, the initiative empowers startups to think globally, act locally, and build solutions that create a long-lasting impact in the innovation ecosystem. It also represents a significant step towards **cultivating global networks**, enhancing knowledge exchange, and inspiring startups to pursue excellence beyond borders.

This collaboration stands as a testament to Sharda Launchpad's commitment to elevating the entrepreneurial landscape by providing founders with world-class exposure and global best practices. By connecting local talent with international expertise, the program aims to unlock new opportunities, spark innovation-driven mindsets, and strengthen the foundation for future-ready startups.

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GLOBAL INSIGHTS

Sharda Launchpad Hosted a Global Expert



"Honored to Welcome **Mr. Cees Schoenmakers**, Senior Expert & Sector Coordinator PUM Netherlands" **SHARDA LAUNCHPAD & PUM.**



Mr. Cees Schoenmakers visited and met with the Sharda Launchpad team



Honored to Host a Global Expert at Sharda Launchpad

Sharda Launchpad DST Inclusive-TBI, Sharda University, had the privilege of welcoming **Mr. Cees Schoenmakers**, Senior Expert and Sector Coordinator from **PUM Netherlands**, on 28th October 2025. His visit marked an important step in strengthening international collaboration and knowledge exchange within our incubation ecosystem.

During the interaction, **Mr. Cees Schoenmakers** engaged with the **Launchpad team**, offering valuable perspectives on global best practices in entrepreneurship, incubation, and sustainable innovation. His insights contributed meaningfully to ongoing efforts aimed at enhancing support for emerging startups and fostering a more globally aligned innovation culture.

His visit further reinforced our commitment to creating an **ecosystem** where founders can benefit from diverse expertise, international mentorship, and cross-border learning opportunities. The interaction opened doors for future collaborative initiatives with PUM Netherlands, aimed at strengthening incubation practices and equipping startups with the knowledge needed to compete on a global stage.

Supported by:

TRAIN-THE-TRAINER SESSIONS & PROGRAMS

SUCCESSFULLY CONCLUDED THE "TRAIN-THE-TRAINER: COACHING & MENTORING EXCELLENCE"



The **"Train-the-Trainer: Coaching & Mentoring Excellence"** session, organized under the ElevateX initiative in collaboration with PUM Netherlands, was successfully conducted on 29th October 2025 at Sharda Launchpad DST Inclusive-TBI, Sharda University.

The session featured **Mr. Gilles Meijer** (CEO, ScoutinScience; Golden Egg Check; Investor, Golden Egg Check Capital) as the keynote speaker, whose insights on global coaching frameworks, startup mentoring strategies, and international best practices enriched the learning experience for mentors, educators, and startup enablers.

Sincere gratitude is extended to **Mr. Cees Schoenmakers** (Senior Expert & Sector Coordinator, **PUM Netherlands**) for his continuous support and collaboration.

The session was further strengthened by the presence of esteemed mentors **Mr. Nitin Mistry**, Founder, MC Squared Solutions; **Mr. Vishal Gupta**, Director, @ONSICC; **Dr. Vishnu Dutt Sharma**, Project Manager; **Mr. Vikas Khanna**; and **Dr. Shelja Sharma**, Convener, Institution's Innovation Council, Sharda University whose expertise, guidance, and active participation added immense value and made the program truly impactful.

Together, the collective efforts continue to strengthen the startup mentoring ecosystem and drive innovation-led growth at Sharda Launchpad.

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ORIENTATION PROGRAM SESSIONS & PROGRAMS

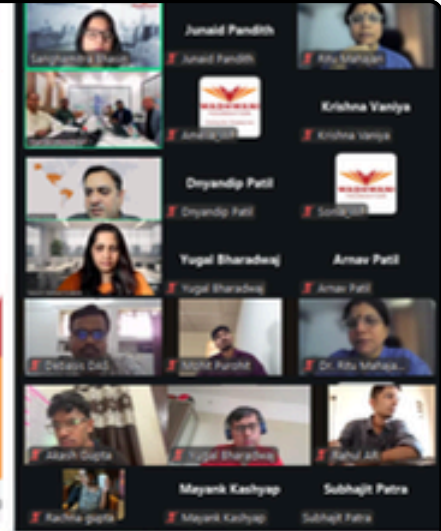
SUCCESSFULLY CONCLUDED THE ORIENTATION PROGRAM OF
WADHWANI LIFTOFF' 25

Orientation & Launch: Wadhvani Liftoff (Self Serve)'25

Sharda Launchpad Cohort

Empowering entrepreneurs with knowledge and skills
to create high-potential startups

Wadhvani Liftoff
Unlocking Startup Potential:
The Pathway to Funding and Success



Sharda Launchpad successfully conducted the Orientation Program of **Wadhvani Liftoff (Self Serve) '25**, marking the beginning of an exciting journey for its new startup cohort. In collaboration with the **Wadhvani Foundation**, the session introduced **founders to the program's structure**, objectives, and mentorship opportunities. The interactive orientation inspired participants to refine their entrepreneurial vision, embrace innovation, and prepare for the next phase of their growth through structured learning and **expert guidance**. The program also highlighted key milestones that startups will work toward in the coming weeks. With renewed motivation and clarity, the cohort is now set to leverage the resources and support offered by Sharda Launchpad to accelerate their startup journey.

Supported by:

TWO-DAY CAPACITY BUILDING SESSIONS & PROGRAMS

SUCCESSFULLY CONCLUDED THE TWO-DAY CAPACITY-BUILDING WORKSHOP UNDER THE ELEVATEX PROGRAM



The **Two-Day Capacity-Building Workshop** under the **ElevateX**, “Where Ideas Meet a Global Stage” initiative concluded successfully on **30th and 31st October 2025**. Organized by **Sharda Launchpad – DST i-TBI in collaboration with PUM Netherlands**, the workshop empowered early stage startup founders with actionable insights, global mentorship, and strategic frameworks to strengthen their business models and investor readiness.

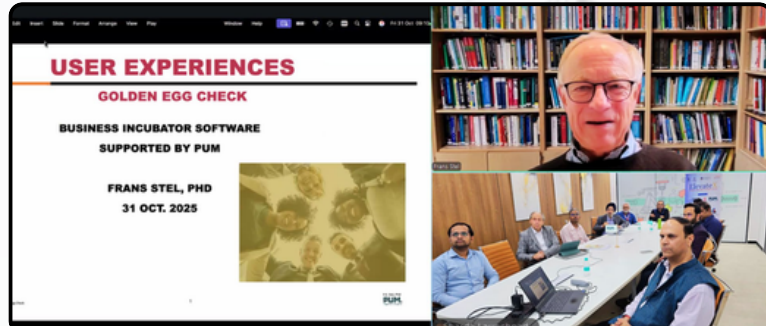
Across both days, participants engaged in high-energy sessions filled with meaningful discussions, interactive learning, and hands-on guidance from international mentors and industry experts. From refining business models and mastering investor pitching to building global connections, the workshop created an inspiring environment that fostered entrepreneurial spirit and innovation.

This transformative two-day experience marks a significant step toward advancing innovation-led growth and strengthening global collaboration within Sharda Launchpad’s startup ecosystem further empowering the next generation of visionary founders and changemakers.

Supported by:

THE HAND-ON WORKSHOP SESSIONS & PROGRAMS

**SUCCESSFULLY CONCLUDED THE HANDS-ON WORKSHOP ON
STARTUP MENTORING & EVALUATION**



Sharda Launchpad – DST i-TBI, Sharda University, in collaboration with PUM Netherlands, successfully concluded a Hands-on Workshop on Startup Mentoring & Evaluation under the ElevateX – Where Ideas Meet a Global Stage initiative.

The session was designed for incubators and startup mentors, focusing on enhancing mentoring capabilities and refining evaluation frameworks. Participants explored global best practices, collaboration opportunities with PUM's international expert network, and gained valuable insights into the Golden Egg Check (GEC) – a structured startup evaluation model.

The workshop fostered impactful discussions and cross-learning, empowering participants to adopt global standards in mentoring and strengthen the overall startup support ecosystem at Sharda Launchpad.

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FESTIVAL HIGHLIGHTS

Sharda Launchpad marked the festival of lights with celebration, creativity, and inspiration



Team Sharda Launchpad celebrated the vibrant **festival of Diwali** with great enthusiasm and togetherness. The celebration symbolized the triumph of light over darkness and innovation over challenges. The team illuminated the workspace with diyas, decorations, and joyful smiles, sharing sweets and festive cheer. The occasion also reflected Sharda Launchpad's spirit of unity, positivity, and progress, inspiring everyone to embrace new beginnings and continue fostering creativity, collaboration, and success in the journey ahead..

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